



# Beyond Tomorrow: Business in the World of 2015

Join other business leaders in this highly interactive session  
that will open your mind & change your business!

## A breakfast with Dr. Terry van der Werff, Futurist

Wednesday, March 29, 2006 • 8:00 a.m. - 10:30 a.m.  
The City Club, 155 Sansome St, 10th Floor, San Francisco • Continental Breakfast

### The Trends

We are living in times of extreme change. Citizens are more connected than at any point in human history. Geography is obsolete. Breathtaking global changes that have taken place in the last decade - in politics, economics, trade, food production, education, and population - will persist far into the future.

### Our Challenges

Executives must forecast and prepare for what lies beyond tomorrow. Competition from China and India, energy price fluctuations, commoditized pricing and knowledge management challenges, and the coming pressures of an aging workforce, are a few of the megatrends that must factor into business leaders' decision making criteria, now and over the next decade.

### About The Speaker

Terry holds two M.I.T. degrees, a doctorate from Oxford University and has lived in the United States, Europe, and Africa. He is the author of two books and over 200 articles. He is a Certified Management Consultant and a founding member of the Association of Professional Futurists. For over 20 years, Terry has helped those responsible for their company's future enhance their ability to effect change.



**Cost & Registration:** \$49.00 IMC members, \$550.00 reserved table for 10, \$59.00 for non-members. Limited seating, reserve your place today at [www.IMCNorCal.org](http://www.IMCNorCal.org). For more information, call **800-462-8910**.

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